



FOR IMMEDIATE RELEASE

**APOLLO ENTERPRISE SOLUTIONS, LTD. ENTERS INTO MULTI-PRODUCT COLLABORATION PARTNERSHIP  
WITH TOP 5 GLOBAL ADVISORY COMPANY**

Los Angeles, California, May 28, 2015 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of Customer Experience, announced today that it has entered into a multi-faceted collaboration with one of the Top 5 global advisory companies. The collaboration will make AES' patented technologies available to some of the largest financial institutions, utilities and other world-leading companies across their entire customer service footprint from originations, to customer service, to collections and recoveries. "We are delighted to enter into this very important partnership. It will enable leading companies all over the world to adopt our Agent Emulation® and Psychographic Persuasion™ technologies and deliver higher customer conversion for sales, service and collections," stated Joseph Konowiecki, AES' Chairman & CEO. "We will continue developing new advanced Customer Experience technologies that we feel will dramatically reduce operating costs, improve brand equity, and increase profitability to our partners and our clients," Konowiecki emphasized.

**About AES**

AES' patented Agent Emulation® and Psychographic Persuasion™ technologies advance the science of Customer Experience for a wide range of industries, including financial institutions, government agencies, utilities and consumer-brand marketers. In addition, the Company's TruePay+™ System utilizes these proprietary technologies to enable banks, utilities and other large credit portfolio operators achieve improved operational efficiencies, reductions in write-offs, increases in collections, and obtain Big Data insights, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruer.com>.

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